



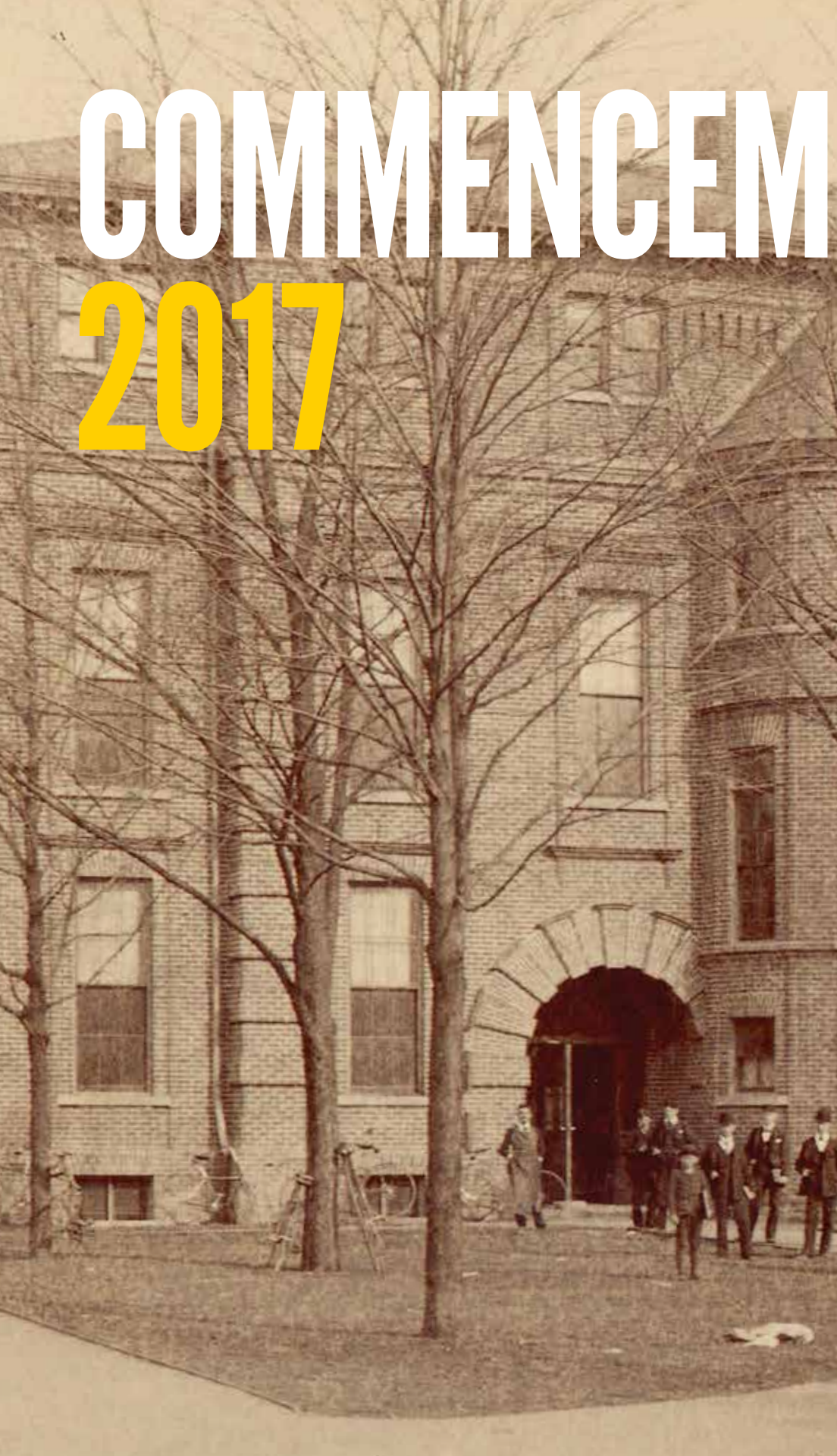
COMMENCEMENT

2017

THE STEPHEN M. ROSS
SCHOOL OF BUSINESS AT THE
UNIVERSITY OF MICHIGAN



COMMENCEM 2017



ENT

CRISLER CENTER
APRIL 28, 2017
3:30 PM

- 3** Welcome from the Dean
- 5** Order of Exercises
- 7** Student Welcome and Name Readers
- 9** Student Speakers
- 11** Student Awards
- 14** Neary Teaching Excellence Awards
- 17** Faculty
- 21** Commencement Speaker
- 22** PhD
- 25** Master of Business Administration
- 33** Master of Accounting
- 37** Master of Supply Chain Management
- 39** Master of Management
- 41** Bachelor of Business Administration
- 46** Welcome to the Alumni Community
- 49** "The Victors"
- 50** Regents & Officers





WELCOME

FROM THE DE

AN

Dear Graduates,

Welcome to the Michigan Ross commencement ceremonies for the Class of 2017! We are taking this day to celebrate you –your accomplishments, your hard work, your dedication, and your bright futures ahead.

On behalf of our faculty and staff, I speak for all of us when I say you inspire us. You have demonstrated a tremendous commitment to your learning and personal growth. You have shown incredible resilience in the face of challenges on campus, across the country, and across the world. Your work has created amazing innovations across an impressive range of industries. It's astonishing to think of the collective impact you all have already made, even before completing your degrees.

At Michigan Ross, we aspire to create leaders who make a positive difference in the world. I am filled with the utmost confidence and pride today knowing that you will continue to do amazing things in your careers and your lives.

I can assure you that no matter where your achievements take you, Michigan Ross will always be your partner in shared success. We have a thorough, ever-evolving array of courses and lifelong learning opportunities for you, in addition to alumni clubs and events across the globe. We hope you also take the chance to support the school's success by mentoring a student, sponsoring a club or activity, or simply helping fellow Ross alumni with their professional goals.

Thank you for the honor of serving as your dean. I have deeply enjoyed being a part of your journey through Michigan Ross, and I cannot wait to see what comes next.

On behalf of the entire Michigan Ross community, I wish you continued success in your professional and personal pursuits.

Congratulations and Go Blue,



Scott DeRue
Edward J. Frey Dean
Stephen M. Ross Professor of Business
Stephen M. Ross School of Business
University of Michigan

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ORDER OF EXERCISES

DEAN SCOTT DERUE // PhD

Presiding

STUDENT WELCOME

Jerry Won // MBA '17

PLATFORM PARTY PROCESSIONAL

"Grand March" by Clare Grundman
The University of Michigan Commencement Band
Conductor // Dr. Courtney Snyder,
Associate Director of Bands

THE NATIONAL ANTHEM

Matthew Eldred // MBA '17

GREETING AND INTRODUCTION OF ELECTED STUDENT SPEAKERS

Scott DeRue

Edward J. Frey Dean
Stephen M. Ross Professor of Business

STUDENT REMARKS

Julia Braginsky // BBA '17

Brianna Brazell // MBA/MS '17

RECOGNITION OF FACULTY AND STUDENT AWARD RECIPIENTS

Dean Scott DeRue

RECOGNITION OF PhD GRADUATES

Francine Lafontaine

Senior Associate Dean, Faculty and Research

INTRODUCTION OF KEYNOTE COMMENCEMENT REMARKS

Dean Scott DeRue

REMARKS TO THE GRADUATES

**Chip Conley // Strategic Advisor
for Hospitality & Leadership, Airbnb**

RECOGNITION OF DEGREES

Dean Scott DeRue

Master of Business Administration
Master of Accounting
Master of Management
Bachelor of Business Administration

CLOSING REMARKS

Dean Scott DeRue

"THE VICTORS"

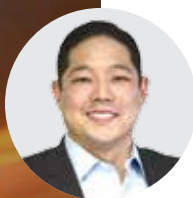
FACULTY RECESSIONAL

"Proud Heritage" by William Latham
The University of Michigan Commencement Band

It is requested that the audience remain standing during the recessional.



**STUDENT
WELCOME
& NAME READERS**



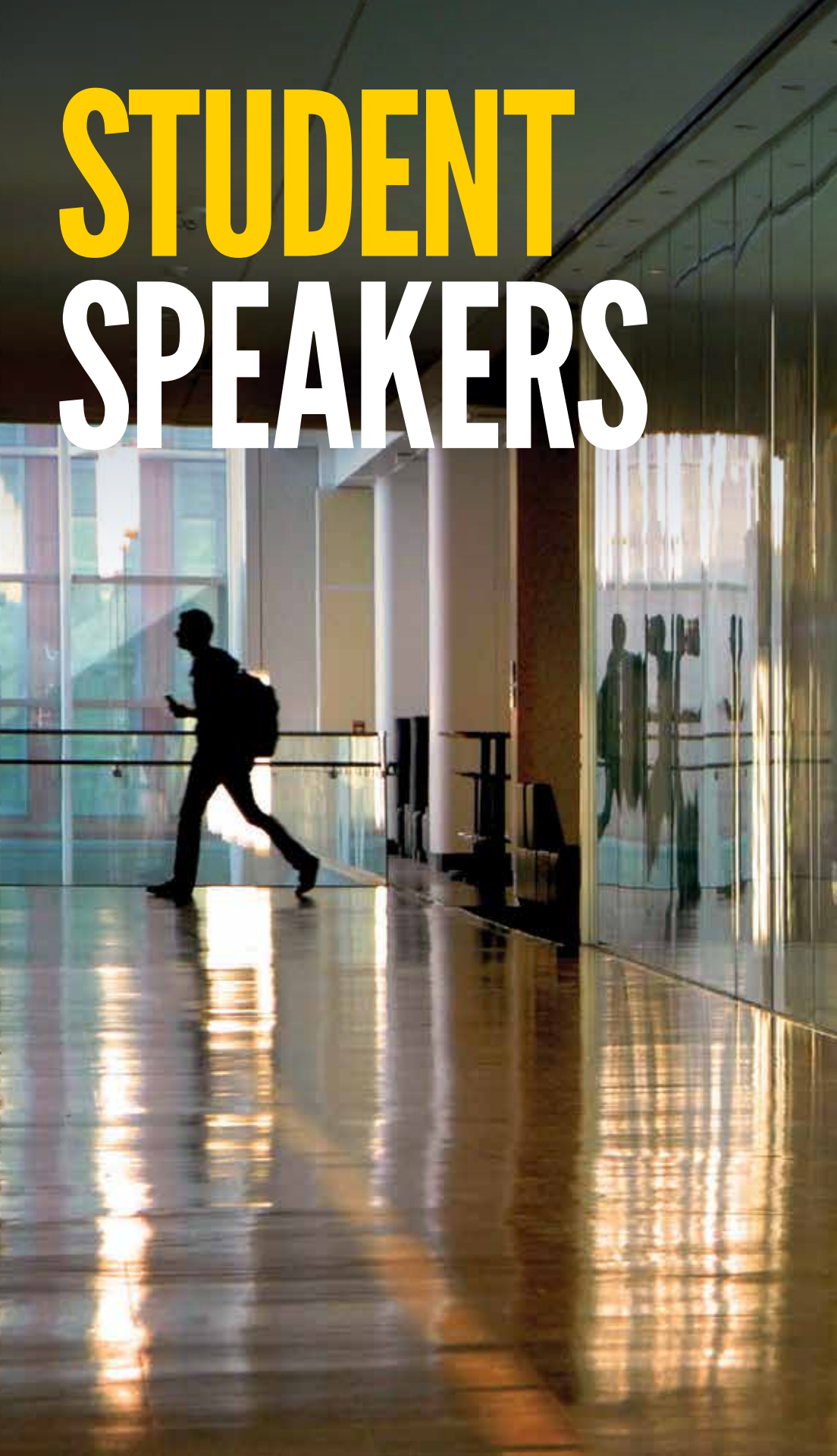
JERRY WON // MBA '17
STUDENT WELCOME REMARKS

Jerry served as President of the Ross Student Government Association, where he oversaw school-wide initiatives, clubs and funding, and the transition to the new MBA Council. He also served as Teaching Assistant for Professor Gerald Meyers' MO611: Business Leadership in Changing Times class, in addition to holding leadership positions within the Asian American Business Association, Sports Business Association, and Michigan Real Estate Fund. For his dedication to Ross, he was awarded the Ross Alumni Board of Governors Scholarship. Prior to Ross, he led sales and marketing efforts in the real estate development industry after graduating from the University of Southern California. Post graduation, Jerry will relocate to Los Angeles to begin his career in strategy consulting with his wife Kyunghwa and six-month-old son Jacob.

DEGREE PROGRAM NAME READERS

Priyanka Mittal	MBA
Rashmitha Sirsi.....	MBA
Maaria Ahmed.....	MBA
Peter Reo	MBA
Sho Kosaka	MBA
Maho Tokunaga	MBA
Vanessa Cheris	MBA
James McKinney.....	MBA
Thomas Gibson.....	MBA
Sanket Modi	MBA
Ross Bosn	MBA
Melanie Richards	MBA
Andrew Kelley	MBA
Varun Ponnuru	MBA
Allison Kwan.....	MBA
Aditya Merchant.....	MBA
Nantha Rajendran	MBA
Laila Sharafi.....	MBA
Amber Michelle Blanks.....	MAcc
Jonathan Peck	MAcc
Liesl Collazo	MM
Matthew Locker	MM
Kelsey Baer Hayes.....	BBA
Matthew Lee	BBA
Cooper DePriest	BBA
Rachel Nora Tucker	BBA
Hussein Hakim.....	BBA
Nahal Shakib	BBA
Amina Bilic.....	BBA
Matthew Williams	BBA
Benjamin Bhanu Rathi.....	BBA
Victoria Christine Wilbur.....	BBA
Benjamin Meisel	BBA
Jenny Miller.....	BBA

STUDENT SPEAKERS





JULIA BRAGINSKY // BBA '17

Julia came to the University of Michigan to explore her interests in business, healthcare, and information technology. At Ross, she held leadership positions in multiple organizations, worked as a teaching assistant for four BBA courses, and served as a Career Services Peer Coach. She also interned at Audax Group Private Equity, The MathWorks, Imprivata, and most recently Salesforce. Julia credits much of her personal and professional growth to Alpha Kappa Psi Professional Business Fraternity. Throughout her experiences at Michigan, she has built relationships with peers and professors that she knows will last a lifetime. After graduation, she will be backpacking through Southeast Asia before rejoining Salesforce in San Francisco. Julia thanks her family and friends for their relentless optimism, unwavering support, and unconditional love.



BRIANNA BRAZELL // MBA/MS '17

Originally from Utah, Brianna completed her bachelor's degree in psychology and economics at Vassar College. After graduating, she worked in financial planning and analysis at Willing Group Holdings in New York City. Brianna came to the University of Michigan to explore the possibilities of business as an agent of positive change and to complete a dual degree through the Erb Institute for Global Sustainable Enterprise. During her three years at Michigan Ross and the School of Natural Resources, she has focused on social entrepreneurship and economic development. She is grateful to her friends, family, and classmates for helping to shape an experience here that has forever changed her.

STUDENT AWARDS

CLASS OF 2017 RECOGNITION AWARDS

Student award recipients were selected by their graduating peers for being exemplary role models who display continuous dedication to the Ross School of Business.

THE FRANK S. MORAN DISTINGUISHED LEADERSHIP AWARDS are presented to two graduating students who have made outstanding contributions to improve the business school experience for students, staff, and faculty, and have been active in all aspects of the Michigan Ross community. One award is given to a student in a graduate program, and another award is given to a BBA student. Both are supported by a special endowment honoring **Frank Sullivan Moran**. Frank Moran was not just a successful business leader, he also was a philosopher and educator who cared deeply about helping people.

THE ROSS GLOBAL CITIZENSHIP COMMUNITY SERVICE AWARDS are presented annually to the graduating students who have made exemplary contributions to their community – both at Michigan Ross and beyond. Each award recipient designates the charity of his or her choice to which the award stipend will be donated. Conceived in 1998 by students of the Ross Global Citizenship Club, this award is supported by an endowment created through gifts from club members, students, faculty, staff, and alumni.

THE MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARDS recognize graduating MBA students who have made impactful contributions and demonstrated outstanding achievement within the Master of Management, Master of Accounting, Global MBA, Evening MBA, or Weekend MBA programs. The Sanger Leadership Center is the first sponsor of this new award. Sanger's mission is to build a more connected, creative, and prosperous world, one leader at a time.



**HUSSEIN HAKIM // BBA '17
UNDERGRADUATE
FRANK S. MORAN LEADERSHIP AWARD**

Hussein is a dual-degree student in business and chemistry from Franklin, Mich. During his time at the University of Michigan he has sought to engage his peers to create an impact in the broader university community. As President of BOND Consulting, he worked alongside fellow undergraduates in assisting local Ann Arbor and Metro Detroit businesses to achieve their goals. He also served as Business Manager of *The Michigan Daily*, leading the student operated newspaper in its 126th consecutive year of financial independence. After graduation, Hussein will be moving to Chicago to begin his career with McKinsey & Company.



**HOLLY PRICE // MBA '17
GRADUATE FRANK S. MORAN LEADERSHIP AWARD**

After graduating from the University of Texas and working as a technology consultant for six years, Holly came to Michigan Ross to explore entrepreneurship and social impact. She served as President of the Entrepreneur & Venture Club, led the education team on the Social Venture Fund, led a Detroit Revitalization & Business Impact Project for a charter school in Detroit, traveled to India for an entrepreneurship and nonprofit MAP, and interned for an education nonprofit through the Education Pioneers Fellowship. As a Zell Lurie Institute Scholar and TechArb Student Venture Accelerator Fellow, Holly founded Sage & Grace, a digital marketplace to help grieving families navigate funeral planning. Upon graduation, Holly will join McKinsey & Company's Houston practice. Holly is also a member of The Consortium, an alliance of business students committed to increasing the representation of underrepresented minorities in business schools and management.



**SUSHMITA MUKHERJEE // BBA '17
GLOBAL CITIZENSHIP AWARD**

Sushmita hails from Dubai, United Arab Emirates. Her Michigan Ross experience has been defined by her involvement on campus. Her proudest achievement is successfully founding and growing the University's chapter of Lean In, which is dedicated to empowering women of all backgrounds to reach their goals. She has also been actively involved in sustainability efforts as a Graham Sustainability Scholar and through the student organization Net Impact. Finally, as an international student herself, she has motivated students to study abroad and take advantage of international opportunities through her work in the Global Initiatives office as a Peer Advisor. After graduation, Sushmita will work for the management consulting firm Bain & Company in Chicago. A donation will be made to Arun Aashray, an orphanage for abandoned children in Pune, India.



**AARON J. STEINER // MBA '17
GLOBAL CITIZENSHIP AWARD**

Aaron is graduating with emphases in healthcare and entrepreneurship. Aaron served as President of the Give-A-Day Fund, a student-led philanthropic initiative; led the healthcare team on the Social Venture Fund, a student-led impact investing fund; participated in Ross Open Road, a five-week program pairing MBA student teams with social entrepreneurs across the U.S.; and took first place in the Social Impact Track of the Michigan Business Challenge representing AIM Tech, a medical device company focused on emerging markets. He was also a +LAB Fellow at the Center for Positive Organizations and a Zell Lurie Institute Scholar. Aaron earned his bachelor's at the University of Notre Dame and will join Deloitte's Strategy & Operations practice in Chicago. As part of the award, Aaron selected Brightmoor Maker Space, a Detroit-based organization where youth build creative skills and incubate business ideas, to receive a donation in his name.



**AMBER MICHELLE BLANKS // MAcc '17
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD**

Amber Michelle Blanks earned her BBA from the Ross School of Business in 2016 and is graduating with her Masters of Accounting. Amber was involved in several Ross programs, including The Preparation Initiative, which helps under-resourced college freshmen gain the business skills and knowledge needed to apply to Ross and MREACH, a program exposing high school students to business concepts and preparation for college applications. Amber was also Philanthropy Co-Chair for the Master of Accounting Student Association, working with Cornerstone School in Detroit to help middle and high school students prepare for college. After graduation, Amber will work at Ernst & Young's Detroit office.

IGNACIO ESTRADA // MM '17
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Ignacio came to the University of Michigan after working for two years in Caterpillar's Rail Division to pursue a dual-master's degree in management and mechanical engineering. At Ross, he sought to explore the field of operations management, which ultimately led him to join the Tauber Institute for Global Operations, where he was President of the Student Advisory Board. Next summer he will be working at Whirlpool, where he plans to leverage his experiences at Ross and newly acquired skills to improve manufacturing operations. Ignacio knows that he owes much of his success to Ross faculty, his peers in the Masters of Management program, his girlfriend, as well as his family, and wants to thank them for their unconditional support throughout his time at Michigan.



ELIZABETH GRAVES // MBA '17
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Elizabeth Graves is a North Carolina native, born and raised in the Appalachian Mountains. After earning a BA in International Politics from the University of North Carolina Chapel Hill, she joined a boutique lithium battery company and ended her time there as the Senior Logistics Manager. During her time at Ross, Elizabeth co-chaired the Future of Mobility Conference as an Auto Club board member, studied abroad in Vienna, and earned second place in the Shinola Case Competition. Post-graduation, Elizabeth will join M&T Bank in Corporate Procurement. She also speaks Spanish and Portuguese, and enjoys gardening, traveling internationally, and supporting the tourism industry of her new home state of New York.



LEO (RYO) SANADA // MBA '17
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Leo came to the University of Michigan after working for nine years in Mitsubishi Corporation's Financial Business Division for the Ross Global MBA program, which consists of 30 students who spend the first four months of coursework in Asia. In the Asia session, he organized class activities, and he was chosen by his peers to be the class President. While at Ross in Ann Arbor, he focused on entrepreneurship and took advantage of amazing resources across the university. Leo knows that unconditional support from the Ross faculty, his peers, and family has helped him be successful in his studies.



FACULTY AWARDS

NEARY TEACHING EXCELLENCE AWARDS

The Neary Teaching Excellence Awards are selected by the student body in recognition of outstanding contributions to their academic learning experience at Michigan Ross. All awards are presented at the respective program's commencement celebration. The stipends that accompany the awards are made possible by the generosity of **Robert D. Neary, BBA '55**, and **Janet E. Neary, AB '54**. Mr. Neary's career spanned 38 years with Ernst & Young, and both he and Mrs. Neary have been actively involved with the university since graduation. The Nearys' support of these awards affirms their belief that teaching excellence is largely "the ability to make the pursuit of knowledge an exciting endeavor . . . the kind of excitement that is contagious and long-lasting."



HYUN SOO AHN
GLOBAL MBA TEACHING EXCELLENCE AWARD

Ahn is a professor of operations and management science and the faculty director of the Master of Supply Chain Management degree program. In his research, he develops and analyzes mathematical models related to supply chain management, dynamic pricing and revenue management, workforce agility, and resource allocation. He teaches statistics and business analytics to Ross students.



GAUTAM AHUJA
FULL-TIME MBA TEACHING EXCELLENCE AWARD
PHD TEACHING EXCELLENCE AWARD

Ahuja is the Harvey C. Fruehauf Professor of Business Administration, professor of strategy, and faculty director of India Initiatives. His research interests include competitive analysis, innovation, globalization and the use of mergers, acquisitions, and alliances in these contexts.

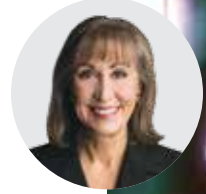
JOHN BRANCH
MM TEACHING EXCELLENCE AWARD

Branch is the academic director of part-time MBA programs and clinical assistant professor of business administration. He is also faculty associate for the Center for Russian, East European, and Eurasian Studies. His research focuses on higher education learning, leadership, and student development.



MARY HINESLY
BBA TEACHING EXCELLENCE AWARD

Hinesly is a lecturer of American business history and business communication. She received her Doctorate of Business Administration from the University of Grenoble, France. Her research focuses on business history, social media, and business communication trends.



WALLY HOPP
WEEKEND MBA TEACHING EXCELLENCE AWARD

Hopp is the C.K. Prahalad Distinguished University Professor of Business and Engineering, associate dean for learning design, professor of technology and operations, and professor of industrial and operations engineering. His research focuses on the design, control and management of operations systems, with emphasis on manufacturing and supply chain systems, innovation processes, and health care systems.



MP NARAYANAN
EXECUTIVE MBA TEACHING EXCELLENCE AWARD

Narayanan is the Robert Morrison Hoffer Professor of Business Administration and professor of finance. He has done extensive research on various corporate financial topics such as managerial behavior, management compensation, and most recently, corporate governance.



ERIC SVAAN
EVENING MBA TEACHING EXCELLENCE AWARD

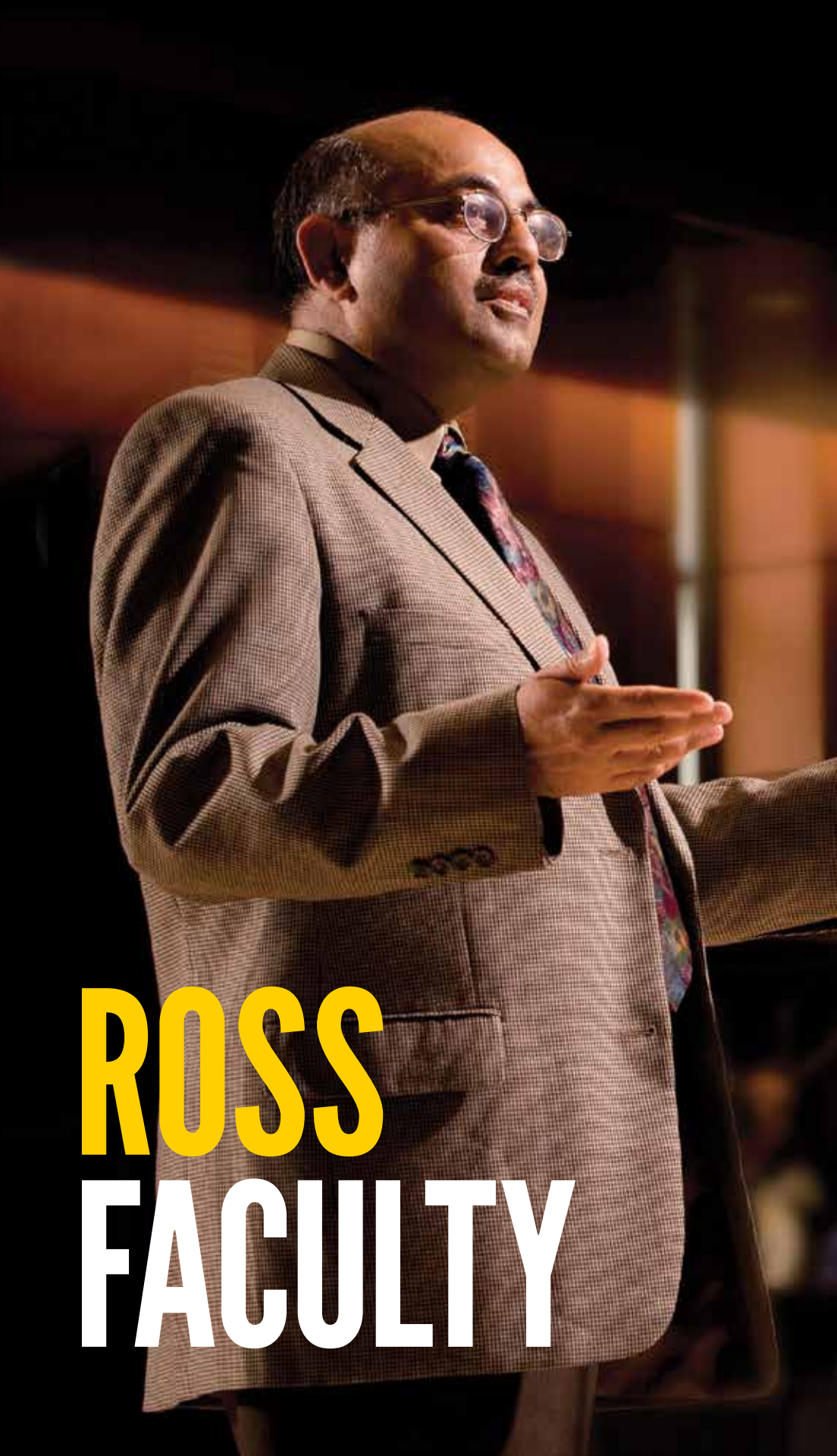
Svaan is a technology and operations faculty member. He has taught a wide variety of operations management courses in MBA, MSCM, BBA, and executive programs at the University of Michigan since 1991.



ROBERT TOTTE
MAcc TEACHING EXCELLENCE AWARD

Totte is a lecturer of accounting at Michigan Ross. He received BBA and MBA degrees from the University of Michigan and worked in public accounting and private industry for approximately 40 years prior to retirement in 2016.





ROSS
FACULTY

**ACCOUNTING****Reuven Lehavy**

Ryan Ball
Anna Costello
Thomas Criste
James DeSimpelare
Emily Drog
Lindsey Gallo
Raffi Indjejikian
Itay Kama
Charles Klemstine
Debra Krolick
Meng Li
Mihir Mehta
Gregory Miller
Venkatesh Nagar
Dennis Oswald
Tianshu Qu
Catherine Shakespeare
Robert Totte
Qi Wang
Christopher Williams
Jefferson Williams
David Wright

**BUSINESS
ADMINISTRATION****Francine Lafontaine**

Karen Bird
John D. Branch
Shahnaz Broucek
Matthew Brown
Betsy Erwin
Michael Gordon
Michael James
Paul Kirsch
Andrew Lawlor
Ted London
Christopher Mueller
Jeffrey Sinclair
James Sweetnam
Rhonda Todd
Marina Whitman

**BUSINESS
COMMUNICATION****Nancy Kotzian**

Cynthia Crawford
Sophia Galifianakis
Mary Hinesly
Lisa Klionsky
Soojin Kwon

Andrea Morrow
John-Michael Muller
Lisa Pawlik
Priscilla Rogers
Patricia Russo
Amy Wisner
Amy Young
Sarah Zimmerman

BUSINESS ECONOMICS**Thomas Buchmueller**

Achyuta Adhvaryu
David Butz
David Canter
Paul Clyde
Tammy Feldman
Kyle Handley
James Hines
Francine Lafontaine
Margaret Levenstein
Thomas Lyon
Scott Masten
Sarah Miller
Ariel Shwayder
Jagadeesh Sivadasan
Joel Slemrod

BUSINESS LAW**Lynda Oswald**

Norman Bishara
David Hess
Jeremy Kress
Dana Muir
Lori Rogala
Cindy Schipani
Jill Schloff
George Siedel

**ENTREPRENEURIAL
STUDIES****Stewart Thornhill**

Peter Adriaens
Joshua Botkin
Michael Finney
Erik Gordon
Vinay Gupta
William Hall
David Hiemstra
Michael Johnson
Rashmi Menon
Leonard Middleton
James Price

EXECUTIVE EDUCATION

Richard Beatty
Wayne Brockbank
Jeffrey Degraff
Michael McGrath
Raymond Reilly
David Ulrich

FINANCE

Uday Rajan

Peter Allen
Sugato Bhattacharyya
Lauren Bigelow
David Brophy
Jonathan Carmel
Amy Dittmar
Robert Dittmar
Jason Hall
Gautam Kaul
E. Han Kim
Serhiy Kozak
Qin Lei
Indrajit Mitra
Steven Morris
Stefan Nagel
M.P. Narayanan
Paolo Pasquariello
Isacco Piccioni
Amiyatosh Purnanandam
Martin Schmalz
H. Nejat Seyhun
Tyler Shumway
Cynthia Soo
Denis Sosyura
Toni Whited
Stefan Zeume

MANAGEMENT AND ORGANIZATIONS

Susan Ashford

Cheri Alexander
Joseph Arvai
Wayne Baker
Kim Cameron
Paula Caproni
Lilia Cortina
Gerald Davis
Alison Davis-Blake
D. Scott DeRue
Jane Dutton

Amir Ghaferi
Andrew Hoffman
Shirli Kopelman
Fiona Lee
David Mayer
Gerald Meyers
Mark Mizruchi
Laurie Morgan
Valerie Myers
Robert Pasick
Robert Quinn
Jeffrey Sanchez-Burks
Lance Sandelands
Gretchen Spreitzer
Maxim Sytch
Noel Tichy
Jose Uribe
James Walsh
Janet Weiss
Christopher White
Lynn Wooten
Monica Worline
Oscar Ybarra

MARKETING

David Wooten

Amy Angell
Anocha Aribarg
Richard Bagozzi
Rajeev Batra
Christina Brown
Katherine Burson
E. Follett Carter
Marcus Collins
Fred Feinberg
Richard Gonzalez
Thomas Kinnear
Aradhna Krishna
Puneet Manchanda
Michael Metzger
Timothy O'Day
Rodger Olson
Yesim Orhun
Venkatram Ramaswamy
Scott Rick
Eric Schwartz
Srinivasaraghavan Sriram
Frank Yates
Carolyn Yoon

STRATEGY

James Westphal

Allan Afuah
Gautam Ahuja
Seth Carnahan
Felipe Csaszar
Derek Harmon
Michael Jensen
Aneel Karnani
Emily Keeler
Bradley Killaly
Linda Lim
Liz Muller
Anuradha Nagarajan
Terry Nelidov
Amy Nguyen-Chyung
James Ostler
Joan Penner-Hahn
Jordan Siegel
Xun (Brian) Wu
Maggie Zhou
Damian Zikakis

TECHNOLOGY AND OPERATIONS

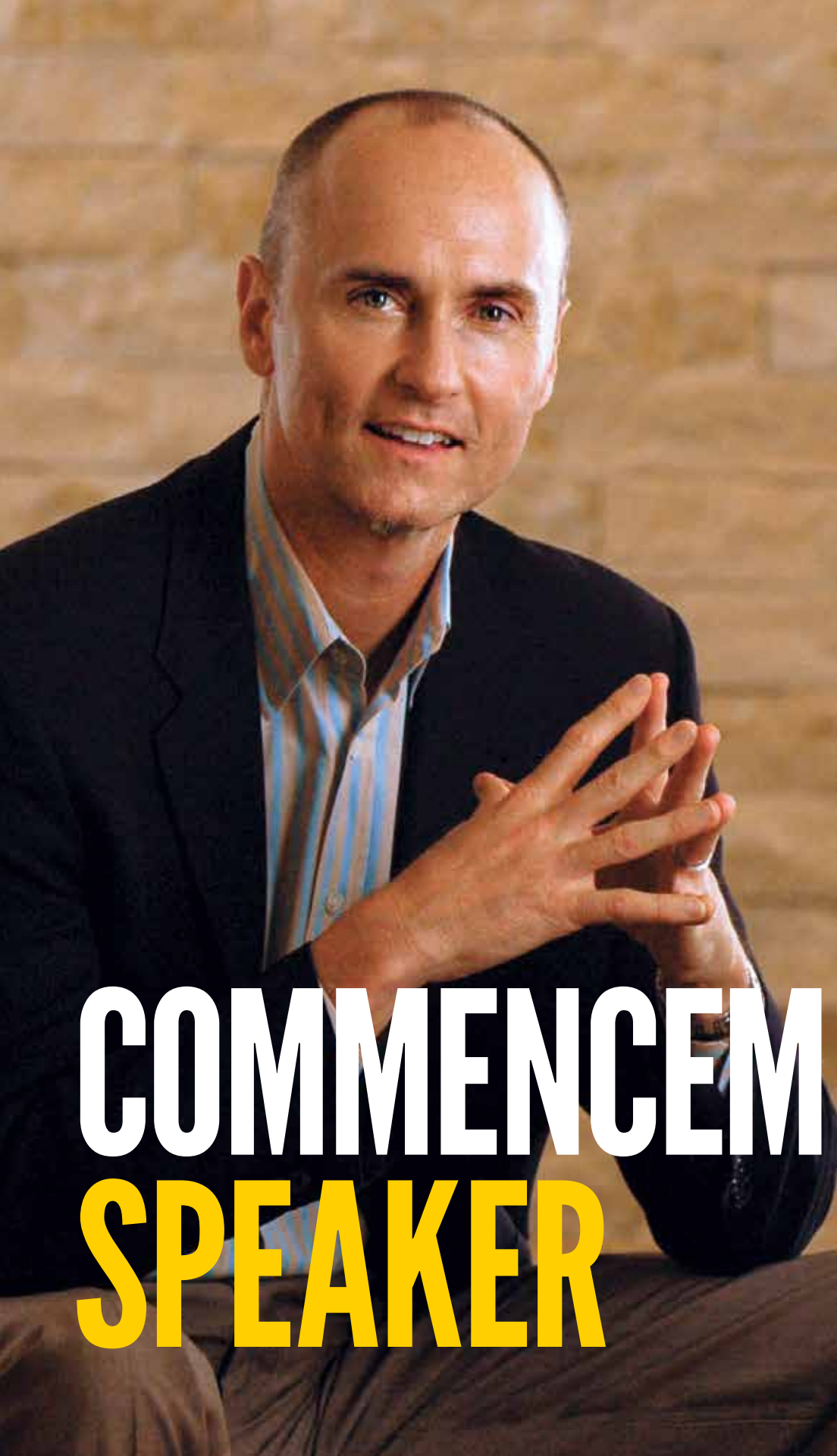
Roman Kapuscinski

Hyun-Soo Ahn
Ravi Anupindi
Damian Beil
Mark Daskin
Izak Duenyas
Hila Etzion
Wallace Hopp
Yan Huang
Stefanus Jasin
M.S. Krishnan
Sanjeev Kumar
Stephen Leider
Peter Lenk
Jun Li
William Lovejoy
Nigel Melville
David Mendez
Samantha Meyer
Mohamed Mostagir
Neil Nelson
Amitabh Sinha
J. Eric Svaan
Joline Uichanco
Andy Wu

EMERITI

- Barbara Bryant
- George Cameron, III
- Dennis Capozza
- Robert Dolan
- Gunter Dufey
- Claes Fornell
- Thomas Gladwin
- Robert Haessler
- Herbert Hildebrandt
- Eugene Imhoff
- William Lanen
- David Lewis
- Kenneth Lieberthal
- William Moller
- Judith Olson
- James Reece
- Michael Ryan
- Thomas Schriber
- Dennis Severance
- Valerie Suslow
- Kathleen Sutcliffe
- Jan Svejnar
- F. Brian Talbot
- James Taylor
- Martin Warshaw
- Karl Weick
- James Wheeler
- B. Joseph White
- William Wroblewski
- Martin Zimmerman





COMMENCEM
SPEAKER

CHIP CONLEY

**HOTEL GURU. ARMCHAIR PSYCHOLOGIST.
TRAVELING PHILOSOPHER. AUTHOR. SPEAKER.
TEACHER. STUDENT.**

Bestselling author, hospitality entrepreneur, disruptive business rebel, and social change agent, Chip Conley is a leader at the forefront of the sharing economy. At age 26, the founder of Joie de Vivre Hospitality took an inner city motel and turned it into the 2nd largest boutique hotel brand in the world. Inspired by psychologists Maslow and Frankl, Chip's books, *PEAK* and the *New York Times* bestseller *Emotional Equations*, share his own theories on transformation and meaning in business and life. Chip was CEO of his innovative company for 24 years.

In 2013, he accepted an invitation from the founders of Airbnb to help transform a promising home sharing start-up into what is today the world's largest hospitality brand. As Head of Global Hospitality & Strategy, Chip taught his award-winning methods to hundreds of thousands of Airbnb hosts in nearly 200 countries, and created the Airbnb Open that brings thousands together in a global festival of belonging. He transitioned to Strategic Advisor for Hospitality and Leadership in January 2017.

Chip founded Fest300 in 2013 to share his passion for travel and the world's best festivals. The company merged with Everfest in 2016 where he is part-time Chief Strategy Officer. Chip has received hospitality's highest honor, the Pioneer Award, joining industry icons Marriott, Kimpton and Wynn. He is the founder of the Celebrity Pool Toss, which has raised millions for the Tenderloin neighborhood where he opened his first hotel, and San Francisco's Hotel Hero Awards that shine a light on the unsung heroes serving hotel guests every day.

Chip holds a BA and MBA from Stanford University. He serves on the boards of the Burning Man Project and the Esalen Institute.

ENT



DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

Horace H. Rackham School of Graduate Studies
Established in 1912; Carol A. Fierke, Dean

GRANTED AND TENTATIVE DEGREES FOR 2017

QI CHEN

TECHNOLOGY & OPERATIONS

B.Eng., Tsinghua University

*Dynamic Pricing under
Operational Frictions*

SINA ESTEKY

MARKETING

BSc, Shahid Beheshti University
(National University of Iran)

MSc, University of Michigan

*Architecture of Choice: Exploring
the Impact of Built Environments
on Consumer Behavior*

LYNDON GARRETT

MANAGEMENT & ORGANIZATIONS

BS, Brigham Young University

*Being in Relation: Unlocking
High Quality Connections
Through Play*



ASHLEY HARDIN

MANAGEMENT & ORGANIZATIONS

BBA, University of Michigan
Ross School of Business

Getting Acquainted: How Learning About Colleagues' Personal Lives Impacts Workplace Interactions, for Better and Worse

EUNSOO KIM

MARKETING

BA, Sogang University
MS, KAIST

Essays on Business Networks in the Multilevel Marketing Industry

YONG HYUN KIM

MANAGEMENT & ORGANIZATIONS

BA/MA, Yonsei University

Global Supply Chain Sustainability in the Mobile Handset Industry

RYAN MCDONOUGH

ACCOUNTING

BS/MAcc, Rutgers University
Corporate Communication and Shareholder Retention: The Case of Corporate Spin-Offs

MADELINE ONG

MANAGEMENT & ORGANIZATIONS

BBM, Singapore Management University

Understanding Recidivism in the Aftermath of Wrongdoing

NAYANA REITER

ACCOUNTING

BBA/MS, Federal University of Rio Grande do Sul
Investor Communication and the Benefits of Cross-Listing

SARA RYOO

STRATEGY

BA, Ewha Womans University
MS, University of Illinois at Urbana Champaign

Anything Lost Inside the Black-Box? A Study of Learning by Teaching in Post-Merger Integration

GUY SHANI

STRATEGY

BA, Haifa University
MBA/MSc, The Technion, Israel Institute for Technology

Our Fates Entwined: Socio-cognitive Sources of Control in Corporate Governance



MBA

MASTER OF BUSINESS ADMINISTRATION

AUG
2016

DEGREES GRANTED

Mochamad Ardie*	Juhwan Lee
Guan-Teng Chen	Liang-Yu Mao*
Yu-Chen Cheng	David Terrence Matthews
Yong Wook Chung	Yasuaki Miyazaki
Cassandra A. Duchard	Nathan Christopher Nantais**
Scott James Hamerink	Kihwan Oh
Woon-Seok Huh	Keita Okagami*
Hiroimi Ito	Syed Feroz Raza
Angela Charisse Jones	Tsung-Ta Shen
Atsunori Kaneshige	Woo Shik Shin
Shantanu Shrikant Karkare	Kasumi Takeuchi**
Chihiro Kawai*	Dhanapatr Towiwat*
Byung Jun Kim*	Hsin-Hung Tsai
Eun Bin Kim	Kuan-Li Wang
Hyun Jeong Kim*	Po-Jung Wang
Taeguen Kim	Caven Augustus West
Corey James Kosch	Yu Yamashita
Changhwan Kwon*	Kozue Yuzawa

DEC
2016

DEGREES GRANTED

Jacob Bach	Jason Ralph Konopka
Kranthi Bandaru	Vimal Kumar
Michael Barg	Jun Y. Lin
Christopher Alan Bence*	Jeffrey Lott*
Anna Brock	Michael Andrew Macek
David Robert Carey*	Denise Christine Miller
Ayyappan Chandrasekaran	Michael Min
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WELCOME AL

Dear Graduates:

Congratulations on your graduation! On behalf of the Alumni Board of Governors, it is my pleasure to welcome you into the Michigan Ross alumni community.

Commencement marks the beginning of a new chapter in your lives – and it's an opportunity for you to make your ties to Michigan Ross even stronger. We are here to make sure that your degree continues providing you personalized benefits throughout your lifetime. We are deeply proud to stand alongside you as alumni. ***No matter where your career takes you, Michigan Ross is committed to helping you succeed.***

In the following pages, you'll find incredible resources now at your disposal through the AlumniAdvantage program. Whether you take part in one of the 50 Ross Alumni clubs across the world, learn from Executive Education courses, or enjoy the many other opportunities available, we encourage you to stay connected to Michigan Ross. Michigan Ross alumni truly are the Leaders and Best in business. Welcome to our community!

Go Blue!



PRAVEEN SUTHRUM, MBA '04

Chair,
Michigan Ross Alumni Board of Governors

50

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Amazing things are in store for you!

We are excited to continue to support you throughout your career with AlumniAdvantage.

NETWORKING AND EVENTS

There are nearly 50,000 Ross alumni all over the world — make some connections! Network with fellow alums, professors, and current students and learn from a presentation on a hot topic in business at our alumni club events.

CAREER RESOURCES

Get personalized, one-on-one advice from Ross career staff to help you with your goals, whether it's a career pivot, progression, or something entirely new. You can also use our online databases, webinars, job boards and networks such as AlumniFire and the Ross alumni LinkedIn group.

LIFELONG LEARNING

You learned a lot at Ross — but the world is constantly evolving. We support your educational needs as they continue to grow. As a Ross alum, you will receive full tuition scholarships for Open Enrollment Executive Education courses, you are able to audit courses in Ann Arbor, and can participate in webinars wherever you are.

VOLUNTEERING OPPORTUNITIES

Alumni play a critical role in the student experience at Ross. Volunteering is a great way to promote your organization, recruit world-class talent, and make a difference in students' lives. Become an ambassador, speak with student clubs, offer your guidance and expertise, be a mentor — the possibilities are endless.

Visit michiganross.umich.edu/alumniadvantage to view the comprehensive list of offers.

REUNION | 17

Every year, we welcome back hundreds of alumni for Reunion, where we celebrate favorite memories, lasting friendships, and everything that makes the Michigan Ross community special. Held right before the UM Homecoming game, this gathering gives graduates and students time to connect, network, and have fun. Reserved seats for the game are available as a package with tailgate tickets, and we also coordinate with local hotels to reserve rooms for alumni during Homecoming weekend.

Join us on 10.28.17 as we welcome you to the alumni network!



THE VICTORS

Hail! to the victors valiant,
Hail! to the conqu'ring heroes,
Hail! Hail! to Michigan
the leaders and best.

Hail! to the victors valiant,
Hail! to the conqu'ring heroes,
Hail! Hail! to Michigan
the champions of the West.

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