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REAL ESTATE FORUM

INDUSTRIAL INFLUENCERS

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PAUL HOGE

The industrial real estate landscape in southeast Michigan is dotted with buildings and firms that Paul Hoge has had a hand in during his 41-year career. As SVP of Signature Associates, Hoge's primary responsibility is transaction brokerage, client retention and client attraction. In the past three years, he has been involved with 205 transactions comprising 7.4 million square feet and 303 acres valued at more than \$486.5 million. Among these transactions were three facilities for Webasto Sun Roofs, including a 109,380-square-foot headquarters building in Auburn Hills, a 289,000-square-foot facility in Plymouth Township, and a 280,000 square foot facility in Lyon Township. Hoge also brokered the new 275,401-square-foot headquarters for Tire Wholesalers Co., a client for more than three decades, in Oak Park. Since 2003, Hoge has been designated as a Power Broker by CoStar 19 times. Having started in the business in an economic downturn in 1981 and experiencing the Great Recession, he is mindful that booming times don't last forever, but neither do troubling times. Hoge graduated from the University of Michigan Business School and is a past chairman and current board member of the Oakland County Economic Development Corp. In addition, he is a current board member of the British American Business Council and the French American Chamber of Commerce of the Midwest and an active member of the German American Business Council of Michigan. He is passionate about supporting the Detroit Country Day School, from which his two sons graduated. Hoge also enjoys international travel and has been to 39 countries. He is a black belt in Shorin-Ryu karate-do.

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