



WEEKEND  
MBA

No matter what your work is or where your work takes you, you'll find yourself in a room where a decision needs to be made and the room turns to you. A Michigan Ross MBA prepares you for that exact moment, and our Weekend MBA builds on your strengths while you work. In just two years, you can dramatically change the trajectory of your career. Our graduates take on some of the biggest challenges in their respective industries as they carve their path to leadership. So no matter when, where, or how your moment comes, as a graduate of Michigan Ross ...

**YOU'LL BE READY.**



**RANKED  
PART-TIME MBA  
PROGRAM IN  
THE U.S.**  
- U.S. NEWS & WORLD  
REPORT, 2024



# READY TO MAKE YOUR MOVE

Surround yourself with people who will push you to become the leader you want to be. Your classmates will encourage you to step out of your comfort zone, invite you to join new initiatives, and prompt you to take your career to the next level.

## MEET THE CLASS OF 2025

- 6.8** > Years of full-time work experience
- 117** > Class Size
- 687** > Average GMAT
- 3.4** > Undergraduate GPA
- 24%** > Women
- 44%** > Have an advanced degree

## UNDERGRADUATE DEGREES

Engineering: **54%**

Business: **28%**

Human/Social Sciences: **12%**

Math/Physical Sciences: **6%**

## BROADEN YOUR PERSPECTIVE

You'll learn alongside students from myriad backgrounds who all share the same drive to lead. From engineers to entrepreneurs and from supply chain managers to sales professionals, the Michigan Ross Weekend MBA Program attracts candidates whose diverse backgrounds will help you expand your thinking and inform your leadership style.



*"the moment when..."*

**YOU MAKE EACH OTHER BETTER**

"Ross has one of the strongest women's networks among business schools. Women are encouraged to take on leadership roles, build relationships within a supportive community of peers, and graduate with knowledge and experiences to thrive in their careers."

**MANU MEHTA // MBA '23**

# READY TO MAKE IT WORK

Our Weekend MBA format is designed with working professionals in mind. It's an accelerated two-year program that works around your busy schedule.

- › Classes are **every other weekend** on campus. They start Friday afternoon and last into the evening and then again on Saturday morning, lasting through the afternoon.
- › You'll advance through the program with the same group of students, which fosters lasting relationships and a close-knit **cohort experience**.
- › You'll benefit from **personalized career support**, recruiting events, and the strong relationships we've built with Fortune 500 companies.
- › In your second year, you'll have the flexibility to **choose elective tracks** that align with your interests and, as your schedule permits, to choose some classes outside of the program that integrate with your core coursework.

## HOW WE BREAK IT DOWN

**30**

CORE CURRICULUM  
CREDITS

**18.75**

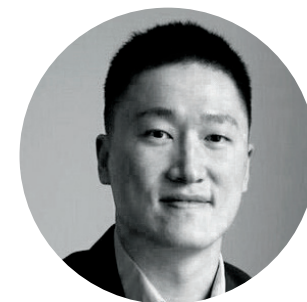
THEMED ELECTIVE CREDITS

**6**

MAP CREDITS

**2.25**

C-LEVEL THINKING CREDITS



*"the moment  
when..."*

**IT ALL COMES  
TOGETHER**

"I was excited about meeting new people in my class, and I was not disappointed. The cohort style of the program has already enabled me to form connections with a variety of people and facilitates a great learning experience at Ross."

**TIANHAO GUO // MBA '23**

# READY TO TAKE ACTION

We believe the best way to learn business is to do business. That's why we create action-based learning opportunities throughout the Weekend MBA Program. In our signature Multidisciplinary Action Projects (MAP) course, you and your teammates advise a real organization on real business challenges. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

## PREVIOUS MAP PROJECTS

- › **AirForce Office of Commercial and Economic Analysis** // Education, Government, Nonprofit  
Determine the global market dynamics of a lunar economy.
- › **Amazon** // Retail  
Develop a business case for Amazon to build a new rental program in the U.S. market.
- › **Avery Dennison** // Consumer Packaged Goods  
Review the impact of food waste across all levels of the value chain and devise strategies to reduce the problem.
- › **Microsoft Corp.** // Technology  
Create a strategy to position Microsoft Corp. as a sustainability leader with a Gen Z audience.
- › **NFL** // Media, Sports & Entertainment  
Create a long-term content strategy for fantasy football content across various platforms.



*"the moment when..."*

## YOU TAKE A CHANCE

"I believe my MAP project is the reason why I was able to transition into a renewable energy focused role, because I would not have been able to gain relevant experience working in this sector without it."

**MONICA WALKER**  
// MBA '21

# READY TO PROVE YOURSELF

One of the best parts of our Weekend MBA is that you can make an immediate impact by bringing what you learned over the weekend into work on Monday. In addition to our world-class faculty and action-based curriculum, you can sharpen your leadership skills by competing against the best.

## LEADERSHIP CRISIS CHALLENGE

The bigger your role, the more challenges you'll face. After experiencing the Leadership Crisis Challenge, you'll know you're ready to handle them all. You and your teammates act as the executive leadership team navigating a high-stakes, high-pressure, and very public simulated crisis.

## PART-TIME MBA DEI CASE COMPETITION

In its inaugural competition, a team of students won the DEI Case Competition by making strategic recommendations to increase diversity, equity, and inclusion at a multinational beauty company. Their presentation was judged by executives from Google, McKinsey, EY, and Campbell's Soup.



There's a podcast for everything, and this one is for you. *Working for the Weekend* is the student-run podcast about part-time MBA students balancing work, life, family, and everything else that comes with living and working toward a Ross MBA.

MEET THE TEAM FROM THE LEADERSHIP CRISIS CHALLENGE IN EPISODE #402



*"the moment when..."*

## YOU LEARN FROM YOUR DIFFERENCES

"The Ross community is made up of genuine, well-rounded leaders, eager to learn more about how they can lead more effectively and open to learn about different industries and cultures that are different from those they already know."

**SHAYLYN STANLEY**  
// MBA '23

# READY FOR THE NEXT LEVEL

You can change the trajectory of your whole career just by putting your weekends to work. Whether you're looking to make a bigger impact, break into a new industry, or move up at your current company, the Michigan Ross Career Development Office can help support you. We make it our mission to understand your career goals and help you chart the best path forward.

## WE TAKE YOUR SUCCESS PERSONALLY

Our Career Development Office helps connect you with recruiters from some of the world's most desirable companies. You'll have access to personalized career support, career resources, and on-campus recruiting.\*

### > Discovering

Your PTMBA career journey starts with an assessment of your interests and your strengths, which serves as a springboard for discussions to help you reach your career goals.

### > Preparing

You'll complete a preparation course before you start recruiting to learn foundational approaches and skills to help with your career search. Our team then coaches you through mock interviews, and helps make sure your resume sings and your cover letter grabs their attention. We also work with you to optimize your LinkedIn profile to kick-start your job search.

### > Searching

Our recruiting team has strong relationships with some of the world's most desirable employers, and Ross graduates live and work in major cities all across the U.S. and in more than 100 countries. So no matter where you want to be, chances are we have a connection that can help.

### > Negotiating

If you need a sounding board or a data set on comparable salaries, we have you covered. As you decide whether or not to accept an offer, our team is available for one-on-one consultations to help you negotiate the details.

\*International students (excluding Canadian citizens) living in another country without an eligible U.S. visa are not able to participate in formal or on-campus recruiting and related career-development activities. Please contact our admissions team at rossptmba@umich.edu to learn more.

## 2022 WEEKEND MBA GRADUATES

**65%**

CHANGED JOBS AFTER GRADUATION.

**\$140K**

MEDIAN BASE SALARY.

**45%**

OF GRADUATES WORK IN CONSULTING OR TECH.





#3

**BEST U.S. CITIES FOR REMOTE WORKERS**

- TEAMWORK.COM  
2022

#1

**MOST EDUCATED CITY IN AMERICA**

- WALLETHUB  
2023

117

**GRADUATE PROGRAMS IN THE TOP 10**

- U.S. NEWS & WORLD REPORT  
2023



#2

**TOP PUBLIC UNIVERSITY IN AMERICA**

- NICHE, 2023

#2

**BEST SMALL COLLEGE TOWN IN AMERICA**

- WALLETHUB  
2023

#1

**BEST PLACES TO LIVE FOR QUALITY OF LIFE**

- US NEWS & WORLD REPORT  
2023

A2

# READY TO EXPLORE ANN ARBOR

Find yourself right at home in Ann Arbor, a city rich with entrepreneurial spirit, creative energy, and multicultural influence. Named one of the best places to live in the United States, Ann Arbor offers plenty of ways to spend time outside of class — whether it's exploring our international restaurant scene, attending a performing arts show, enjoying a football game at "The Big House" (the country's largest football stadium), or staying active outdoors at one of the city's scenic spots.



#1

**BEST COLLEGE IN AMERICA**

- MONEY.COM  
2022

#2

**TOP PLACES TO LIVE IN THE MIDWEST**

- LIVABILITY  
2023





# READY TO MAKE CONNECTIONS FOR LIFE

Our Weekend MBA Program is just two years, but you'll be an alum — and a Wolverine — for life. The Michigan Block M is one of the most recognized symbols in higher education, and a “Go Blue!” at the end of an email pretty much guarantees you a response.

# Go Blue!

**56,000+**

MICHIGAN ROSS ALUMNI LIVE IN 114 COUNTRIES

**667,000+**

U-M ALUMNI AROUND THE WORLD

## OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



*“the moment when...”*

### YOU LEVERAGE THE MICHIGAN ROSS NETWORK

“If you see someone in any industry, at any level, who has a Michigan background, it’s an instant connection. The alumni network is so willing to just support and have conversations with you, even if they don’t know you.”

**GARRETT WHITE // MBA '21**

# READY TO GET GOING

Now that you know how our Weekend MBA works, what makes it special, and where it can take you, there's just one thing left to do: Take your next step.

## ADMISSIONS INFORMATION

Register for an information session, connect with a student, or start your application at [michiganross.umich.edu/weekend-mba](https://michiganross.umich.edu/weekend-mba)

## APPLICATION DEADLINES

- › **Early Deadline:** Dec. 4, 2023
- › **Final Deadline:** Jan. 15, 2024

**THERE'S ONLY ONE MICHIGAN ROSS MBA, BUT THERE IS MORE THAN ONE WAY TO EARN IT.**

In addition to our Weekend MBA Program, many working professionals find success with our **Online MBA**. It takes 3- 4 years to complete, and it combines live, interactive courses with self-guided modules. Three meaningful, in-person residencies help you cement relationships, meet our world-class faculty, and carve your path to success.

Learn more at [michiganross.umich.edu/omba](https://michiganross.umich.edu/omba)



[michiganross.umich.edu/weekend-mba](https://michiganross.umich.edu/weekend-mba)

## **M** | MICHIGAN ROSS

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### **The Regents of the University of Michigan**

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Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (*ex officio*)

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