

EXECUTIVE EDUCATION

SUSTAINABLE LEADERSHIP IN THE ESG ERA (Ann Arbor, Michigan)

Engage, apply, and prepare to transform your organization.

Learn How Business Leaders Can Drive Innovative Strategies for Sustainable Transformation

This program integrates leading research with industry best practices, providing participants with a solid foundation of evidence-based knowledge to inform their decision-making and drive sustainable business strategies and practices.

Through interactive lectures, case studies, group discussions, and experiential learning activities, participants transition from consumers of ESG data and sustainability reports to producers and leaders of sustainable business in the ESG era.

Sustainable Leadership in the ESG Era was developed in coordination with the Erb Institute, which has been at the forefront of business sustainability for over 25 years.

KEY BENEFITS

- › **Proactively Address the Challenge of Sustainability:** Learn how to convert perceived ESG threats into business opportunities that drive long-term shareholder value.
- › **Embedding Purpose:** Bring corporate purpose to life through sustainability goals and business aspirations.
- › **Enhance Strategic Decision-Making:** Integrate ESG principles and sustainability into core strategy.
- › **Garner Stakeholder Insight and Support:** Effectively engage stakeholders in dialogue regarding ESG and sustainability strategies.
- › **Become a Leader of Organizational Change:** Foster a culture of sustainability and transformation.
- › **Drive Sustainable Business Practices:** Introduce and lead ESG practices in your organization.
- › **Measure, Report and Analyze:** Apply the right tools to assess ESG performance and impact.
- › **Keep Up-to-Date:** Stay informed about emerging trends and future challenges in ESG and sustainable leadership.

WHO SHOULD ATTEND

This program is designed for all executives who are passionate about driving sustainable transformation, integrating ESG principles and creating long-term value for their organizations and stakeholders. Participants in these roles will find this program beneficial for them and their organizations.

- › Executives and senior leaders, government and nonprofit leaders.
- › Strategy and business development professionals, consultants, and advisors.
- › Investors, asset managers and finance professionals.
- › ESG or CSR managers, sustainability champions responsible for sustainability initiatives in their organization.

DATES*

16 - 19 Sept 2024

FORMAT

In Person
Ann Arbor, MI

PROGRAM FEES*

\$9,500 US

CREDENTIAL

Visit the website to see available credentials.



PROGRAM STRUCTURE[^]

The teaching methodology emphasizes practical application, enabling participants to translate their learning into actionable organizational strategies and initiatives.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
Sustainable Value Creation <ul style="list-style-type: none"> › Sustainability Value Framework › ESG Risks and Opportunities › Materiality Assessment 	Strategic Transformation <ul style="list-style-type: none"> › Stakeholder Engagement › Sustainable Innovation › Embedding Purpose 	Sustainability and ESG <ul style="list-style-type: none"> › Sustainable and Inclusive Growth › The Equity Challenge › ESG Ratings and Reporting Frameworks 	Strategic Execution <ul style="list-style-type: none"> › Good Governance in Global Context › ESG Investing and Shareholder Activism › Applied Exercise and Action Plan

THE EXPERTS

Learn from the same faculty who teach in our highly-ranked degree programs.



Stu Hart
FACULTY CO-DIRECTOR
Executive Education Faculty
LEO Intermittent Lecturer



Chris Rider
FACULTY CO-DIRECTOR
Thomas C. Kinnear Professor and Associate Professor
of Entrepreneurial Studies



Sara Soderstrom
Assistant Professor of Organizational Studies and
Assistant Professor of Program in the Environment,
College of Literature, Science, and the Arts



Gwen Yu
Professor of Accounting
Michael and Joan Sakkinen Faculty Fellow
Accounting Faculty Doctoral Coordinator

A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

9.4/10
OVERALL SATISFACTION
SCORE FOR OPEN PROGRAMS
– *Financial Times, 2023*

▶ REGISTER TODAY!

For more information, contact:

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*Your program fee includes accommodations, meals, and course materials. Dates and fees are subject to change.

[^]This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.

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