



EXECUTIVE EDUCATION

THE POSITIVE LEADER

Ensure your leadership vision includes a toolkit of positive business practices that deliver extraordinary results and inspires others to achieve their best.

The Positive Leader

DATES*

10 - 15 Mar 2024
29 Sept - 4 Oct 2024

FORMAT

In Person
Ann Arbor, MI

PROGRAM FEES*

\$11,500 US

CERTIFICATE CREDIT

Visit the website to see the available credentials.

Deep Change and Organizational Transformation

Do you see what needs to be different in your organization to make it truly great, but the culture, practices, and processes of the organization fight against you? This program will give you new insights, perspectives, and practices to influence the changes needed in the organization's culture. We will also help you tap the latent potential in the people around you and the system in which you work to deliver unprecedented results. To accomplish something new you need to be able to see from a new perspective.

This program will not only help you understand cutting-edge research but will bring you practical experiences to apply these new tools and techniques more effectively, more genuinely and give you the learning agility you need to build the future. You will learn about how other companies have benefited from these experiences, and through dedicated time working on your own current circumstances create a plan to apply what you learn while also getting ideas and insights from fellow participants and coaches from diverse industries, cultures, and roles.



**Your program fee includes accommodations, meals, and course materials. Dates and fees are subject to change.*

KEY BENEFITS

- › **Unleash Your Leadership Strengths:** Learn how to leverage your strengths and create value for your team and organization.
- › **Create a Culture of Collaboration and Commitment:** Develop new strategies that enhance employee engagement.
- › **Drive Organizational Change:** Discover and enhance your abilities to create and wield influence.
- › **Build an Action Plan:** Create an action plan that results in deep change for yourself and others.
- › **Create Leaders Who Can Make a Difference:** Effective leaders develop high-impact relationships and culture.
- › **Adopt and Realize Positive Change Immediately:** Return to work prepared with a step-by-step plan that's ready to implement.
- › **Increase Your Drive:** Apply lessons learned to achieve exceptional individual and organizational performance.

WHO SHOULD ATTEND

- › Mid- and senior-level leaders seeking to take different actions to achieve extraordinary results.
- › Program attendee titles may include: Director, VP, Senior Manager, and Group Manager/Director.

BECOME A MICHIGAN ROSS DISTINGUISHED LEADER

Your journey at Ross will enable you to invest in your career development while further enhancing your leadership capabilities. Choose your own pace to complete four programs to earn your Ross Distinguished Leader designation.

Ross supports you in this effort by offering increasing scholarships upon completion of each step along your journey. For more information, visit michiganross.umich.edu/programs/executive-education/certificate-program.



“I’ve used the tools I gained over the past year and a half throughout the organization, and during this time, we have realized significant performance improvements. This has been due to several factors, and the tools have been a big part of it.”

HOSSAM AWAD
COLUMBIA SPORTSWEAR, CO.

PROGRAM STRUCTURE

COURSE DESIGN FOR OPEN PROGRAMS IN THE U.S.
 – Financial Times, 2023

PROGRAM STRUCTURE^

In this program, you'll witness an exciting and intense journey toward becoming a transformational leader who exceeds expectations through engaged employees, inspired people, and a culture of collaboration and commitment. Participants explore program topics through action-learning experiences, interactive lectures, group discussions, team exercises, case studies, and real business projects.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING	Pre-Work ■ Reflective Best Self Exercise ■ Personal Case Project Kick-Off Session ■ Welcome and Program Introduction ■ Artifact Intros ■ Personal Case Project Introduction	Welcome and Debrief of Pre-Work Introduction to Positive Leadership ■ Positive Energizers	■ Reflection Power of High Quality Connections (HQC's) ■ Group Photo	■ Reflection Social Excellence and Creating a Purpose Driven Unit	■ Reflection Putting it Together Exercises ■ Lifelines ■ Values ■ Visioning Shared Triad Feedback	Personal Case Projects Review Feedback ■ Sharing Purpose Statements ■ Writing Your Positive Leadership Definition ■ Action Planning and Graduation Program Close
AFTERNOON	■ Lunch	■ Lunch Motivation ■ General Reciprocity	■ Lunch Reflected Best Self ■ Case Example: Q&A Based on Video	■ Lunch Fundamental State of Leadership	■ Lunch Dedicated Time on Personal Case Projects ■ Feedback on Each Other	^This sample schedule is intended to represent the program structure and content. Timing and session topics are illustrative and subject to change. ■ HOMEWORK ■ GUEST SPEAKER
EVENING	Welcome and Networking Reception ■ Read Article, Watch Video	■ Group Dinner and Speaker ■ Finish Lifeline, Watch Video	<i>Free Evening</i> ■ Finalize Personal Case Studies ■ Values Assignment	<i>Free Evening</i> ■ Read Personal Case Studies	Closing Dinner ■ Read Personal Case Studies	

FACULTY DIRECTOR

Shawn Quinn // Executive Education Faculty



AWARD-WINNING ROSS FACULTY

#1
FACULTY IN OPEN
PROGRAMS IN THE U.S.
– Financial Times, 2023

THE EXPERTS

Expert Michigan Ross faculty convert research-based insights into actionable outcomes. Learn from the same faculty who teach in our highly-ranked degree programs.



Kim Cameron
Professor Emeritus of Management and Organizations



Julia Lee Cunningham
Associate Professor of Management and Organizations



Dave Mayer
John H. Mitchell Professor of Business Ethics
Professor of Management and Organizations
Chair of Management and Organizations



Gretchen Spreitzer
Associate Dean for Engaged Learning and Professional Development
Keith E. and Valerie J. Alessi Professor of Business Administration



Bob Quinn
Professor Emeritus of Management and Organizations

GUEST FACULTY AND SPEAKERS INCLUDE:

- › **Jim Mallozzi**
Executive Education Faculty

THE MICHIGAN DIFFERENCE

No matter your business challenge or strategic priority, Michigan Ross Executive Education is ready to be your partner in success. Here's what you can expect from the No. 1 Ranked Executive Education Provider in North America.

- › Benefit from an action-based approach to learning that provides unique opportunities to put concepts into practice.
- › Be inspired by and collaborate with world-class Ross faculty who are adept at translating academic work into business practices that achieve results.
- › Leave with actionable takeaways that you can leverage to make an immediate impact at your organization.
- › Build your network and learn from a small cohort of other managers and executives in a vibrant learning community.



“This program has changed my leadership lens and how my values reflect my work. I’ve learned how to identify my strengths and how to leverage those strengths to be my best and incite change.”

MARTIN HESSLER
THRIVENT FINANCIAL

A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

9.4/10

**OVERALL SATISFACTION
SCORE FOR OPEN PROGRAMS**
– *Financial Times*, 2023

DIVERSITY, EQUITY, AND INCLUSION

At Michigan Ross, our mission is to build a better world through business. Our dedication to academic excellence for the public good is inseparable from our commitment to diversity, equity, and inclusion. We invite you to join us in expanding opportunities for increased participation of members of all communities in our executive education programs.

For more about our commitment to DEI, visit michiganross.umich.edu/about/diversity

TOP 10
GLOBAL EXECUTIVE
EDUCATION PROVIDER
- Financial Times, 2023

10



THE UNIVERSITY OF MICHIGAN

Founded in 1817, the University of Michigan was one of the first public universities in the United States. U-M is one of only two public institutions in the United States consistently ranked in the top 10 and has more than 100 top-ranked graduate programs. U-M maintains a global presence, including through initiatives in Southeast Asia, Brazil, the Middle East, India, and China.

MICHIGAN ROSS

Founded in 1924, the Stephen M. Ross School of Business at the University of Michigan is committed to building a better world through business. Through powerful ideas, purpose-driven leaders, and positive impact, we use business to make a meaningful difference in the world. Our unique approach focuses on action-based learning and interdisciplinary, team-oriented situations.

EXECUTIVE EDUCATION

Michigan Ross offers diverse programs for individuals and numerous custom solutions annually, serving more than 4,000 executives around the world. No matter your business challenge or strategic priority, Michigan Ross can be your partner in success.

Programs for Individuals

Whether you're an organization working to enhance your leadership pipeline or an individual seeking to advance your career, Michigan Ross Executive Education offers a variety of programs to meet your needs. Benefit from flexible instruction formats, including live online, asynchronous, and hybrid virtual learning.

Custom Solutions

Michigan Ross collaborates with organizations around the world to translate their goals into successful, immersive learning experiences.

ANN ARBOR

The University of Michigan is located in Ann Arbor, a vibrant and sophisticated college town located 50 miles from Detroit and less than 30 minutes from Detroit Metropolitan Airport, a major international hub with non-stop flights from over 115 U.S. and 20 international cities.



NO. 1 MOST EDUCATED CITY IN AMERICA

- WalletHub, 2022



TOP 10 MOST INNOVATIVE METRO AREA IN THE U.S.

- Verizon, 2019



NO. 2 BEST WEEKEND GETAWAY IN THE MIDWEST

- U.S. News & World Report, 2021

WORLDWIDE

Michigan Ross delivers programs for individuals around the globe and custom programs wherever our partners request.

Contact us today | 734-763-1000 | rossexeced@umich.edu | michiganross.umich.edu/pl



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M | MICHIGAN ROSS

Executive Education

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The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (*ex officio*)

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